



Communication Studies

The Bachelor of Science in Communication Studies provides a conceptual knowledge of communication and will help you develop skills in thinking, writing, speaking, research, technology, conflict resolution, mediation and public relations. You will learn the effective and ethical practice of a Christian communicator in a civil and democratic society.

Highlights

- Experience blended coursework that combines the best of on-site and online learning.
- Apply Christ-centered values and ethics to situations in a variety of work settings.
- Develop expertise in understanding how people communicate across different contexts, cultures, channels and media.
- Learn from professors with real-world experience and communication success.
- Gain knowledge of research methods to support communication initiatives.

Career opportunities

A Communication Studies degree will prepare you for roles in a variety of settings, such as:

- Broadcasting
- Advertising and public relations
- Journalism
- Business
- Government
- Nonprofit organizations
- Event planning
- Human resources

Note: Roles in some settings may require additional education.



Adult Undergraduate

Contact us

unwsp.edu/au
651-631-5200 | 888-362-8715
auadmissions@unwsp.edu

Bachelor of Science in Communication Studies

Communication Studies coursework – 36 credits

Interpersonal Communication	2
Communication Ethics.....	2
Technology and Communication.....	2
Intercultural Communication	2
Group Communication	2
Foundations for Ethics	2
Business Communication	2
Worldview and Ethics.....	2
Communication Theory and Practice	4
Mediation and Conflict Resolution	2
Advanced Speaking and Presentation	2
Public Relations Principles and Writing.....	2
Public Relations Event Planning.....	2
Methods of Communication Research	2
Strategic Communication Planning.....	4
Advanced Organizational Communication.....	2

See the College of Graduate, Online & Adult Learning Catalog at unwsp.edu/catalog for detailed course descriptions. Courses and curriculum are subject to change.

Course delivery: Blended
(Tuesday evenings)

Time frame: 18–22 months

Credits required for major: 36

Credits required for graduation: 125

Costs: Visit unwsp.edu/aucosts for current tuition.

Available minors: Accounting, Business Management, Ministries, Psychology, Health Psychology



COLLEGE OF
**GRADUATE, ONLINE
& ADULT LEARNING**

ADULT UNDERGRADUATE
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